



# Cleaning Water Today for Tomorrow's Generations



Green Bay Metropolitan Sewerage District  
*Cleaning Water Today for Tomorrow's Generations*



## In Wisconsin...

- Sport fishing generates \$2.3 billion and supports 26,000 jobs.
- People use more than 7 billion gallons of water per day; 8% for electricity.
- A dairy cow drinks 45 gallons of water to make 100 lbs. of milk. each day.



**DID YOU KNOW  
WISCONSIN DEPENDS  
ON CLEAN WATER?**



## In Wisconsin...

- 159 fish species; 145 native and 14 non-native species.
- 170 public beaches along Lake Michigan.
- Swimming and pleasure diving rank highly as favorite outdoor activities.

## In Wisconsin...

- 15,074 Lakes.
- 12,600 rivers and streams.
- 2,700 trout streams.
- 3,800 dams for recreation, power generation, and fire control.
- 1.2 quadrillion gallons of water underground.

# Water Challenges In the Fox River and Green Bay

Mercury

Invasive Species



Wetland/  
Habitat  
Loss



Unwanted  
Medication



Rural and  
Urban  
Runoff



Too Much  
Phosphorus

# Clean Water Solution - Green Bay Metropolitan Sewerage District (GBMSD)



Homes and  
Businesses



Collection  
System



Wastewater  
Treatment Plant



River/Bay

## GBMSD...

- Transports wastewater through sanitary sewers to one of two treatment plants in De Pere and Green Bay.
- Returns 38 million gallons of clean water to the river and bay every day.
- Provides wastewater treatment service 24 hours a day, seven days a week to over 219,000 residents in northeastern Wisconsin.
- Offers a free speakers bureau, tours of the Green Bay Plant, and a video on wastewater treatment and pollution prevention at [www.gbmsd.org](http://www.gbmsd.org).

## Why clean wastewater?

- It is critical for plants and animals that live in water.
- It helps habitats thrive in water environments.
- It is great for recreation and quality of life. We use water for activities such as swimming, fishing, and boating.
- If not properly cleaned, water can carry disease. Since we live close to water, harmful bacteria have to be removed for public safety.

# Clean Water Solutions - What You Can Do to Keep Water Clean

Did you know...storm sewers and sanitary sewers are not connected. Anything you send down a storm sewer will be sent to rivers and the Bay.

A photograph of a gorilla sitting on a concrete surface, holding a green sign with white text that reads "GO TEAM". The gorilla is looking directly at the camera with a serious expression. The sign is tilted slightly to the left.

**GO  
TEAM**

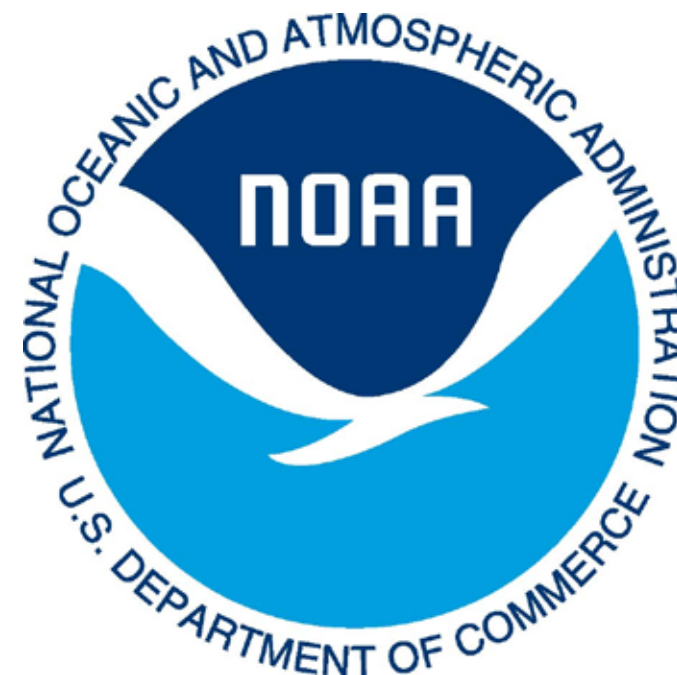
- **Dispose of unwanted medication at the Green Bay Police Station's Collection Box.**
- **Take paints and chemicals to Brown County's Household Hazardous Waste Facility.**
- **Pick up your pet waste.**
- **Don't over fertilize your lawns.**
- **Don't let oil or other chemicals drip from your car.**
- **Keep leaves and sticks on your lawn and not in the road.**
- **Wash your boat when you exit a lake or river to stop the spread of invasive species.**

View the "Cleaning Water Today for Tomorrow's Generations" video at [www.gbmsd.org](http://www.gbmsd.org).

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Green Bay Metropolitan Sewerage District  
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